



GREENWICH VILLAGE **GVCC** CHELSEA
CHAMBER OF COMMERCE

GREENWICH VILLAGE | CHELSEA | FLATIRON | UNION SQUARE | EAST & WEST VILLAGE | SOHO | NOHO

Membership in the Chamber comes with a host of benefits and in the GVCCC you will find a Partner, who cares about the success of your business and understands your challenges.

Your business is our business, since 1949.

GENERAL MEMBERSHIP:

General membership (\$195-\$750) is for companies and corporations, small businesses and local chains, and the cost of membership depends upon the number of employees in your organization. If you would like to add additional locations, there is an additional cost per branch/location.

Benefits include:

- Listing in online map and directory, searchable by business type, location and key words
- Referrals and introductions by request and tailored to your business
- Ability to place ad in the newsletter quarterly
- Receive Chamber publications and event invitations
- Free networking events, free education events and discounted pricing for events and resources
- Discount Program – receive discounts from a variety of members and offer one from your business too!
- Cross promotional program – pair up with another member and we work with you to design and distribute the promotion
- Referral Program – sign up and reduce your annual dues by referring members and helping to grow the Chamber
- Engagement opportunities – chamber committees, speaking opportunities, e-newsletter and online article contribution opportunities
- Access to members only section of the website where you will find deep discounts, important information and detailed member listings all while having the ability to manage your web listing and submit events, job openings and discounts
- Chamber Window Decal to display Chamber membership
- An advocate on business issues. The Chamber is continuously monitoring proposed bills and legislation that will affect the business community and we take thoughtful positions and advocate for our members' best interests. Through the Chamber you have the opportunity to vocalize your opinion to local officials.
- Community involvement and leadership. To do business and to be a part of the community are not necessarily one-in-the-same. The Chamber provides ways to participate in the community, to link your organization with ways to give back, and get involved
- Receive weekly e-newsletters
- Exposure to other local businesses, not-for-profits, cultural organizations, elected and government officials

CHAMBER CHAMPIONSHIP

Chamber Champions are integral to the work the Chamber does for our membership and within the community. Champions pay a larger investment level (dues) and in return, get the benefits of general membership PLUS a customized set of benefits that suit the Champions community goals.

Championship begins at the Junior Level with an investment of \$2000.

All Champions Receive:

- Upgraded listing in the online Chamber Neighborhood Map and Guide (unlimited location inclusion)
- Logo appears on all Chamber printed materials
- Link to Champion websites on Chamber website, in weekly e- newsletter, as well as end of year letter distribution
- Chamber Champions are recognized by company name verbally and in print at Chamber special events
- Inclusion of one piece of Champion collateral/marketing materials in membership packet given to all new members
- Website feature article called "member spotlight", an interview of the Champion and a photo. Highlighted on the homepage for a month and hi-lighted in the e-newsletter
- Champions are given first opportunity to host and to sponsor Chamber events. Champions can sponsor any Chamber mixer or Coffee & Cards for only \$500 (regularly \$1,000) and a lunch for \$1000 (regularly \$1500)
- Champions are permitted to place materials promoting their business at the entrance table for Chamber events

All Champions receive the benefits listed above, in addition to benefits of general membership. Bronze, Silver and Gold Champions receive additional benefits and can *customize* their membership at anytime.

Gold Championship (\$10,000 annually) includes:

- 1 table at Safe Cities, Safe Communities (premium placement) with a full page ad in the journal program
- 3 tickets to the Village Jazz Legends Event
- ½ price off for booth at Out to Work, the LGBT Career Fair, with premium placement
- Upgraded listing in the online Chamber Neighborhood Map and Guide (i.e. list to your events calendar etc)
- Option to host/sponsor a networking or other event at no additional hosting fee
- Quarterly meeting with Executive Director to evaluate and strategize your organizations community outreach and Chamber benefits
- Ability to put an ad or featured article in every newsletter communication produced
- 2 dedicated email blast per year, sent by the Chamber containing exclusive content of the Champion
- Dedicated email each month, listing the newly joined members and information that will be listed in online directory
- First opportunity to present, have a table, host or sponsor when we have business events.
- Inclusion of a piece of collateral from your organization in the new member packet (given to new members and prospective members)



GREENWICH VILLAGE | CHELSEA | FIATIRON | UNION SQUARE | EAST & WEST VILLAGE | SOHO | NOHO

Silver Championship (\$5,000 annually) includes:

- 5 Tickets to Safe Cities, Safe Communities (premium placement) with a full page ad in the journal
- 1 Ticket to Village Jazz Alive
- ½ price off for Booth at Out to Work, the LGBT Career Fair
- Upgraded listing in the online Chamber Neighborhood Map and Guide (i.e. list to your events calendar etc)
- Ability to include an article or ad in the e-newsletter 2 times per month
- 1 dedicated email blast per year, sent by the Chamber containing exclusive content of the Champion
- Meeting every other quarter to evaluate and strategize your organizations community outreach and Chamber benefits
- Dedicated email monthly, listing the newly joined members and contact information amongst other information
- First opportunity to present, have a table, host or sponsor when we have business events.
- Inclusion of a piece of collateral from your organization in the new member packet (given to new members and prospective members)

Bronze Championship (\$3,000 annually) includes:

- 2 Tickets to Safe Cities, Safe Streets
- Ability to include an article or ad in the e-newsletter 1 time per month
- Upgraded listing in the online Chamber Neighborhood Map and Guide (i.e. list to your events calendar etc)
- Ability to include an article monthly in the e-newsletter
- Dedicated email monthly, listing the newly joined members and contact information amongst other information
- Inclusion of a piece of collateral from your organization in the new member packet (given to new members and prospective members)