

GREENWICH VILLAGE CHELSEA CHAMBER OF COMMERCE

AMBASSADOR PROGRAM OVERVIEW

PROGRAM PURPOSE AND MISSION

The Ambassador Program is designed to strengthen relationships within the Chamber community, enhance outreach, and serve as a direct liaison between the Chamber and its members. Ambassadors act as visible, knowledgeable, and welcoming representatives of the Chamber to foster business connections and promote member engagement.

WHO ARE THE AMBASSADORS?

Chamber members who volunteer to:

- Assist with events, outreach, and retention.
- Build lasting connections within the GVCCC business community.

PROGRAM BENEFITS

For Ambassadors:

- Recognition at events and online (your bio + photo on ambassador webpage)
- Increased networking opportunities.
- Guest passes for events (up to 3 per event – signature GVCCC events excluded)
- Eligible for "Ambassador of the Year" Award

For the Chamber and GVCCC Members:

- Increased engagement and event support.
- Improved member experience.
- Direct point of contact for Chamber support.
- Higher retention and visibility.
- Better communication and more personalized outreach.

STRUCTURE & EXPECTATIONS

Leadership

- One Ambassador Chair elected annually.
- Ambassador of the Year Award honors service, teamwork, attitude, and reliability
- Must be Chamber member in good standing.

Commitment

- Attend at least 8 Chamber events per year.
- Represent the Chamber positively and professionally.

Responsibilities

- Outreach to assigned GVCCC members.
- Promote Chamber events and opportunities.
- Maintain confidentiality and uphold Chamber values

GVCCC AMBASSADOR APPLICATION

Name: _____

Company / Member Business: _____

Phone: _____ Email: _____

Address: _____

Length of time with your company: _____

Previous volunteer experience: _____

Why do you want to be an Ambassador? _____

Signature: _____ Date: _____

AMBASSADOR OF THE YEAR POINTS SYSTEM*

Member Referral (paid)	10 points
Invite Non-members to Events:	3 points (per attendee)
Event Attendance:	5 points (online or in-person events)
Sponsorship Referral (paid)	20 points

*Ambassador of the year is presented at the Annual Meeting in February or March

CHAMBER CONTACTS

Valentine Goldstein, President
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Jesse Gericke, Executive Director
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Ambassador Chair: Elizabeth Healy
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